

2023



**Family Resource Center St. Croix Valley**  
Building Renovation Capital Campaign

# Introduction

The mission at Family Resource Center St. Croix Valley (FRCSCV) is to strengthen children, families & communities by offering education, resources and support.

FRCSCV is a non-profit founded in 1998 and are funded through contracts, grants and donations. FRCSCV serves families with children prenatal-kindergarten entry in Pierce, Polk and St. Croix Counties.

FRCSCV offers a continuum of family support and parent education services for both universal and high needs populations. Programming consists of the Parents as Teachers Home Visiting program, parent/child group connections, and resource referral network.

FRCSCV supports and empowers families and parents as their child's first and best teacher!



FRCSCV serves families with eleven Parent Educators, three administrative staff and is governed by a 15-member Board of Directors.

About US



**Amber Richardson**  
PRESIDENT



**Chad Fett**  
VICE-PRESIDENT



**Mark Tyler**  
TREASURER



**Mary Sue Ash**  
SECRETARY



**Barry Cain**  
PAST-PRESIDENT



**Jennifer Griggs-Andress**  
EXECUTIVE DIRECTOR



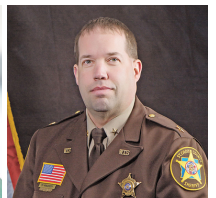
**Sam Cari**



**Bill Findlay**



**Anthony Gould**



**Scott Knudson**



**Amber Morgan, MD**



**Carla O'Connell**



**Eilidh Pederson**



**Sarah Tyler-Peterson**



**Sharon Reyzer**

# Programs & Services



## WELCOME BABY

FRSCCV meets with families who have just delivered a baby in five local hospitals (Amery, Osceola, St. Croix Health, Westfields, Western Wisconsin Health).

A FRSCCV Parent Educator introduces them to the Period of Purple Crying, FRSCCV programs and services and answers any parenting questions the family may have.



## HOME VISITING

Participants will receive visits from a Parent Educator twice a month where they are available to answer questions, provide parent-child education, and resources during visits.

Parents As Teachers Home Visiting is a program using evidence-based curriculum.



## GROUP CONNECTIONS

FRSCCV offers a variety of no-cost programs that provide opportunities to build a foundation of support. Programs Include:

- Baby & Me
- ECE FAST  
*Early Childhood Education, Families and Schools Together*
- Parent Café
- Play & Learn
- Recovering Together Café
- Special Events
- Triple P  
*Positive Parenting Program*
- Young Parent Program



## RESOURCE REFERRAL NETWORK

FRSCCV partners with local businesses, county agencies and United Way St. Croix Valley, to help connect families in need to resources.

FRSCCV also has resources available at the office such as diapers, wipes, books, donated toys, blankets, hats/mittens, baby/child gear and donated clothing.

# Project Overview

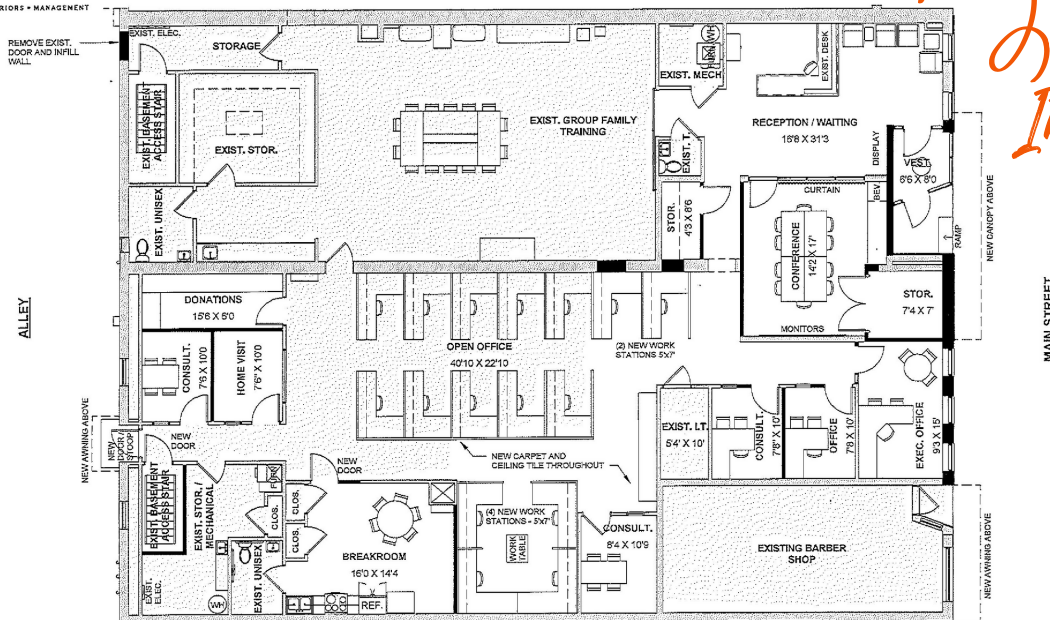
The FRCSKV building is approximately 100 years old and approximately 6,000 square feet in size.

## Included in Renovation Project

- Replace existing façade, including new exterior finishes
- Reconfigure existing floor plan to improve functionality:
  - (1) Conference Room
  - (3) Meeting rooms – 2 Consult, 1 Home Visit
  - (17) Workstations – 10 Existing, 7 New
  - Update furniture, fixtures & equipment
  - (3) offices
- Interior framing, drywall, painting, doors, glass & glazing, ceiling tiles will be replaced. Subfloor will be built in some areas and a combination of LVP flooring and carpeting will be installed.
- Improve roof drainage and new awning on alley-side
- Pave alley-side parking area
- Installation of secure entry system



Photo by Alabaster Photos, LLC



*Interior Design Plan*

FAMILY RESOURCE CENTER S.C.V.

11-23-2022

MAIN FLOOR PLAN - SD

1/8" = 1'-0"

# Financial Goals

With your support, FRCSVCV will be improving the building at 857 Main Street in Baldwin. The plan includes new flooring, replacing the wood floor in the program room with softer carpet tiles for improved functionality when working with children in the space, wall repair, painting, doors, glass & glazing and replacing ceiling tiles. This also gives staff the opportunity to utilize the back of the building with improved roof drainage and access to parking at the rear of the office.



Included are additional workstations to accommodate anticipated growth, two consult rooms and one home visiting space where visits with families can be confidential, along with a new conference room.



*Photo by Alabaster Photos, LLC*



The scope of the project will include a new and improved façade, providing less confusion, ease of access for guests and a more aesthetically pleasing store front for Main Street.



FRCSVCV's financial goal is

**\$200k**



# Project Overview

**Projected Total Renovation Cost = \$925k**

FRCSCV Properties, LLC is the building owner. Family Resource Center St. Croix Valley, Inc. (FRCSCV) is the tenant

FRCSCV, Inc. has applied for capital grants from:

- Wisconsin Economic Development Corporation for a construction grant (funded)
- Village of Baldwin Façade Program
- Otto Bremer Trust
- Fred C. & Katherine B. Andersen Foundation
- Hugh J. Andersen Foundation
- Royal Credit Union (pending)
- FRCSCV Board Development Committee has launched a quiet campaign to establish a matching fund for community capital donations to the project

**\$725K Pledged to Date**



If done right, high quality, parent focused, early childhood development programs that begin at birth can make an extraordinary difference in outcomes for both the child and society...when we talk about high quality programs...we mean home visits and we mean parent education as well as child education.

- Art Rohnick - Senior Fellow, Humphrey School of Public Affairs, Former Senior Vice President and Director of Research, Federal Reserve Bank of Minneapolis



# Project Timeline

**2022**

**April**

FRCSCV Properties, LLC Formed.  
Purchased building at 857 Main St., Baldwin, WI

**September**

FRCSCV Properties, LLC hires architect Studio EA to develop schematic design for renovation to address needs.

**2023**

**January**

FRCSCV, Properties LLC interviews Construction Manager candidates. Hires Kraus-Anderson.  
Village of Baldwin submits Community Development Investment Grant on behalf of FRCSCV Properties, LLC AND accepts FRCSCV application for Façade Grant.

**February/March**

Submit grant applications. Development Committee launches quiet fundraising campaign.

**April/May**

Obtained building permit approvals. Bank orders appraisal. Community fundraising continues.

**June/July**

Execute WEDC contract and Loan Agreement with Bremer Bank. Fundraising continues. Groundbreaking and launch public Capital Campaign.

**August-November**

Construction underway, fundraising continues.

**December**

Project Closeout



*Play & Learn*

PARENT/CHILD GROUP CONNECTIONS AT FRCSCV



*Hispanic Family Event*

SPECIAL EVENTS OFFERED AT FRCSCV



*State Legislator Visit*

MEETINGS AND PARTNERSHIP OPPORTUNITIES AT FRCSCV

# Donor Review



## Bill & Rita Lawson

LOCAL BUSINESS ENTREPRENEURS & PHILANTHROPISTS

"We are very interested in developing young minds and your group is in the forefront of that effort."

To continue the mission, the Somerset residents have partnered with St. Croix Valley Foundation to create "The First 1000 Days" a fund focused on early childhood development.



## Kelly Inqli

PRESIDENT/CHIEF FINANCIAL OFFICER  
OEM FABRICATORS, INC.

"OEM Fabricators, Inc. has been a longtime supporter of Family Resource Center St. Croix Valley. We believe in nurturing young minds and feel the FRCSVC's initiatives achieve this goal. The FRCSVC consists of an amazing group of people, and we are grateful for all they do. We will continue to provide support to ensure they can continue to do great things for our community."



## Mary Sue Ash

RETIRED BALDWIN-WOODVILLE SCHOOLS,  
FRCSVC FOUNDER & BOARD MEMBER

"Change the first five years, you change everything!"

We know from research that early childhood education is the best economic investment you can make. 80% of a child's brain is formed by the age of three. If we want to change lives for the better, the best, easiest, least costly way is to change the first five years.

By utilizing FRCSVC programs and services we have the opportunity to change now for future generations."

# Donor Recognition

## What will your legacy be?

What if you could change the lives of families with young children? Connect families to education, resources and support, positively impacting the lives of families and the future of community.

WHAT A LEGACY THAT WOULD BE.



## Legacy Circle

\$75,000 OR MORE

Receive prominent donor wall placement in addition to listed Diamond benefits.

## Support Opportunities

### Diamond

\$20,000 OR MORE

Donor Wall, Annual Report, FRCSVC Website, Newsletter & Robust Social Media Recognition

### Platinum

\$10,000-\$19,999

Donor Wall, Annual Report, FRCSVC Website, Newsletter & Social Media Recognition

### Gold

\$3000-\$9,999

Donor Wall, Annual Report, FRCSVC Website, and Newsletter Recognition

### Silver

\$1500-\$2999

Annual Report, FRCSVC Website, and Newsletter Recognition

### Bronze

\$25-\$1499

Annual Report, and Newsletter Recognition

## Ways to Donate



SCAN THE QR CODE

with your camera phone or visit online at [frcscv.org/donate-now/](http://frcscv.org/donate-now/)

MAIL OR DROP OFF A DONATION

FRCSVC  
857 Main Street  
PO Box 2087  
Baldwin, WI 54002

CONTACT US TO LEARN MORE

SARAH WEISKE  
FRCSVC Development & Communications  
715.684.4441x103  
[sarah@frcscv.org](mailto:sarah@frcscv.org)