

## Blue-Ribbon Affiliated

### Save the Date for Reach for the Stars!

Join us for a Night in Paris at our 20th Annual Reach for the Stars Gala!

Learn more on page 3!

### Scan Here

Visit FRCSVC's website and learn about the no-cost programs and services for all families with young children in Pierce, Polk & St. Croix Counties.



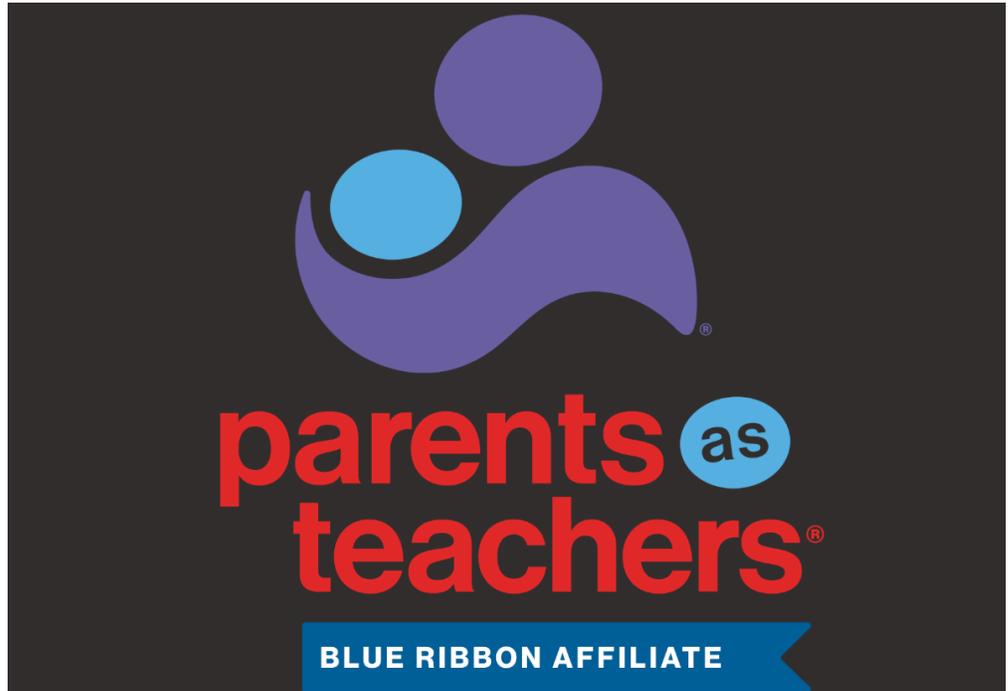
### Follow us

For up-to-date information on programs & special events!

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Email [info@frcscv.org](mailto:info@frcscv.org) today!



Family Resource Center St. Croix Valley (FRCSVC) renewed our Blue-Ribbon Affiliate through a year long process including a updating the Policy, Procedure, Protocols, an affiliate self study of the 81 PAT quality standards and team file reviews, to name a few steps.

As a Blue Ribbon Affiliate, we have been recognized by the PAT National Center as a program of excellence that adopts the PAT Program to fidelity, and which engages in a continuous process of quality improvement. PAT's rigorous endorsement process demonstrates our accountability and credibility to the community, our funders, elected officials, and the partner organizations with which we work. Programs that earn the quality endorsement are recognized by the PAT National Center as exemplary Blue Ribbon Affiliates, delivering high-quality services to children and families.

At FRCSVC, we have faithfully implemented the PAT model as we work to achieve the seven primary goals of the PAT program:

- Increase parent knowledge of early childhood development and improve positive parenting practices;
- Provide early detection of developmental delays and connection to services;
- Improve parent, child, and family health and well-being;
- Prevent child abuse and neglect;
- Increase children's school readiness and success;
- Improve family economic wellbeing; and
- Strengthen community capacity and connectedness.

Our renewal as a Blue Ribbon Affiliate is a testament to the unwavering dedication, hard work, and passion of our incredible team, and it recognizes their commitment to excellence. It also is a testament to the incredible support we receive from our community partners, funders, and families as we all work together to strengthen children and families in the St. Croix Valley.



FROM THE

# Leadership Team

Hello Friends of FRCSVC,

As we enter a new year, we're thrilled to share some exciting changes happening at FRCSVC! Under the new leadership structure approved by our Board of Directors, the three of us—Jen Jones, Marla Butler, and Neil Kline—are stepping into shared leadership roles to guide FRCSVC into the future.

Meet Your Leadership Team:

- Jen Jones, Business Manager: With years of experience at FRCSVC and in other businesses, I oversee fiscal control, contract management, and administrative operations. I'm passionate about ensuring our resources are used effectively to strengthen families in our region.
- Marla Butler, Program Manager: After nearly 20 years as a Parent Educator, I'm honored to now oversee our amazing team of educators. They're the heart of FRCSVC's mission, working every day to support children and families.
- Neil Kline, Development and Communications Manager: As someone deeply committed to community engagement, I'll focus on fundraising, communications, and outreach. It's a privilege to connect FRCSVC's vital work with our generous community of supporters.

Together we form the Leadership Team, and we are energized and united in our vision to continue FRCSVC's legacy of strengthening children, families, and communities in St. Croix, Pierce, and Polk Counties.

## Welcome New Faces to the Board

We're also excited to announce the addition of five talented individuals to our Board of Directors starting January 1, 2025: Ryan Cari, Emma O'Connell, Donna Hayes, Jennifer Pollitt, and Abby Klatt. Their diverse knowledge and experience will be instrumental in shaping our future.

Our newly elected officers are:

- Amber Morgan, President
- Barry Cain, Vice President
- Mark Tyler, Treasurer
- Tara Buechner, Secretary
- Chad Fett, Past President

We extend our deepest gratitude to Mary Sue Ash, Carla O'Connell, and Sam Cari for their years of dedication. Mary Sue has been a part of FRCSVC since its founding in 1998, Carla has served on the board since 2005, and Sam joined in 2010. Their nearly 60 years of combined service has been invaluable to our success.

## Looking Ahead Together

We're inspired by the work ahead and grateful for your continued support as we strengthen children, families, and communities through education, resources, and support. Thank you for being part of the FRCSVC family.

With gratitude,  
Jen, Marla, and Neil  
Your FRCSVC Leadership Team

FAMILY RESOURCE CENTER ST. CROIX VALLEY

# Board of Directors

Amber Morgan - President  
Barry Cain - Vice-President  
Tara Buechner - Secretary  
Mark Tyler - Treasurer  
Chad Fett - Past President

Ryan Cari  
Anthony Gould  
Donna Hayes  
Abby Klatt  
Emma O'Connell  
Eilidh Pederson  
Jennifer Pollitt  
Sharon Reyzer  
Amber Richardson  
Sarah Tyler-Peterson

## Staff



**Neil Kline**

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**Marla Butler**

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**Jennifer Jones**

Business Manager  
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**Robbyn Bowman**

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**Kristine Brede**

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**Ashley Bruggeman**

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**Adela Guerrero**

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**Jennifer Boleen**

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**Courtney Arens**

Administrative Assistant  
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**Brianna Mayer**

Marketing Assistant  
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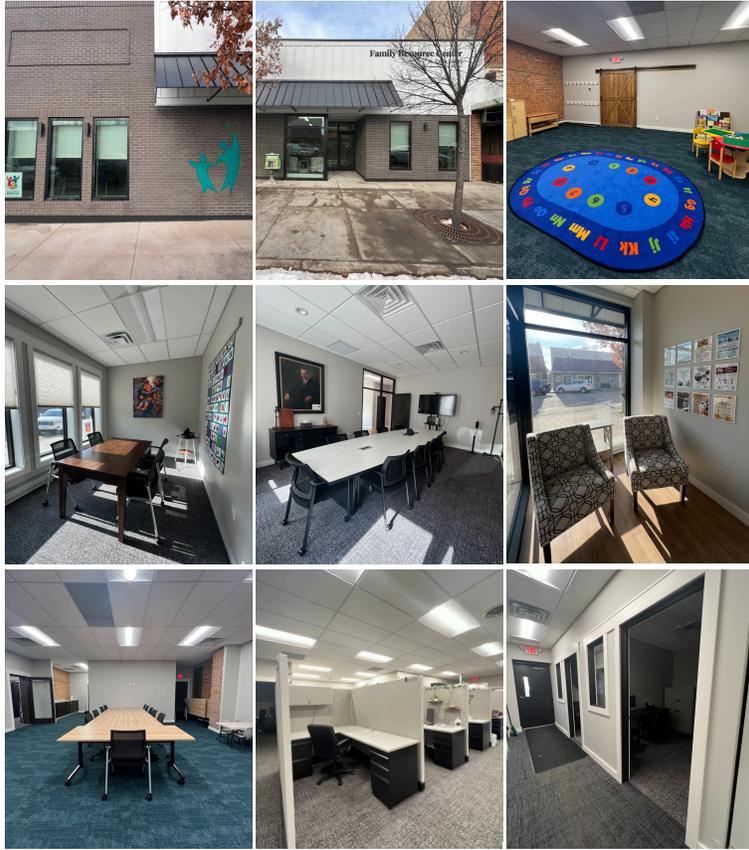
## FRCSVC Parent Advisory Council

Jessica Demulling, Chair, Louis Campbell, Vice-Chair, Kelly Davis, Erika Lamoureux, Gracie Peterson, Amanda Schug, Ashley Smith, Brittany Krohn, Kyle VanBlaircom, Annastasia Wilkinson

## FRCSKV BUILDING RENOVATION

# Project Completed

FRCSKV's renovation project is complete! Check out the photos below to see the results.



## SAVE THE DATE FOR THE 20TH ANNUAL

# Reach for the Stars Gala



We are thrilled to be hosting our 20th Annual Reach for the Stars Gala on April 27th at Kilkarney Hills Golf Club in River Falls!

Invites will be out shortly, but make sure to save the date now and keep checking our website at [www.frscsv.org](http://www.frscsv.org) to get your tickets when registration opens!



HELLO WINTER

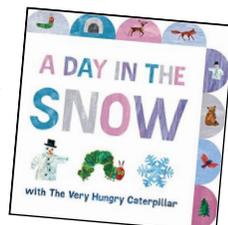
## Read & Stay Active

by Marla Butler, Program Manager

Families attending Play & Learn in January have been enjoying the story and activities that are prepared for A Day in the Snow, by Eric Carle.

Many of us have read one of the many books written or illustrated by Eric Carle. One of his most popular is *The Very Hungry Caterpillar*. In *A Day in the Snow*, you and your child can go on an adventure with *The Very Hungry Caterpillar* through the pages to explore the winter wonderland outside. On each page, *The Very Hungry Caterpillar* makes an appearance. This story is an opportunity to find *The Very Hungry Caterpillar* and explore wildlife through the many animals that appear. The vibrant colors throughout contrast on the white snow, engaging you and your littles to find everything on each page. After taking the adventure through the pages, take the adventure outside. This book can help young children understand where their animal friends sleep at night but also encourage them to build a snowman or find a fort.

To take this adventure with your toddlers, find this book with easy-to-flip tabs and easy-to-read text at Amazon or within Wisconsin's MORE Library system. Ask your favorite local librarian to help you get it ordered for easy pickup.



## NEW HIRES

# Staff Introductions



**Neil Kline**



**Jennifer Boleen**



**Brianna Mayer**

Neil Kline, Development & Communications Manager, joined FRCSKV in October 2024. His favorite part of working at the center is the people. "Both the team that forms the heart of our work, and the community of people who support that team. It's not often you get to do such important work with such great people!"

Jennifer Boleen, Parent Educator, joined FRCSKV in April 2024. Helping families and seeing the appreciation they have is what brings her joy about working at the center!

Brianna Mayer, Marketing Assistant, joined FRCSKV in December 2024. She enjoys connecting with communities by creating flyers and social media posts that spread awareness about the center's programs designed to support families and children.



# Family Resource Center

St. Croix Valley

Serving Families in Pierce, Polk and St. Croix Counties  
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United Way  
St. Croix Valley



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