Family Resource Center St. Croix Valley

Family Matters

QUARTERLY NEWSLETTER | FALL 2025

A Visit from Governor Tony Evers

Annual Year End Appeal

Read more about our annual appeal on page 3!

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Visit FRCSCV's website and learn about the no-cost programs and services for all families with young children in Pierce, Polk & St. Croix Counties.

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This fall, we had the pleasure of welcoming Governor Tony Evers to our office for a special visit. It was a wonderful opportunity for our staff and leadership team to share the important work happening each day at Family Resource Center St. Croix Valley.

During his time with us, the Governor met with our team, toured our space, and took a genuine interest in learning more about how we support families across the region. He asked thoughtful questions, listened carefully, and expressed sincere appreciation for the work being done to strengthen families and communities.

The visit offered a meaningful opportunity to highlight our mission and to discuss both the successes and the challenges of providing family support services in today's world. We also shared the broader impact Family Resource Centers have across Wisconsin—helping parents navigate early childhood, access resources, and build strong, healthy family foundations.

We are truly grateful for the Governor's time and attention, and for his continued support of programs that invest in Wisconsin's youngest children and their families. His visit was an encouraging reminder that the work we do each day makes a difference—and that our collective efforts are valued at the state level.

FROM THE

Leadership Team

Hello Friends of FRCSCV,

Happy fall to one and all! As the year comes to a close, we're excited to share several leadership updates at Family Resource Center St. Croix Valley.

First, we want to extend our deepest gratitude to Jen, who has served our organization with tremendous dedication and heart. Jen and her family, in pursuit of their lifelong ambition, have moved to Florida. We will deeply miss her constant smile, leadership, compassion, and steady presence, which have shaped FRCSCV into the strong, mission-driven organization we are today. We're so thankful for the incredible impact she's made, and that she is graciously helping us as we transition to a new Business Manager.

As part of this transition, we are thrilled to welcome Bryant Corrigan as our new Business Manager. Bryant brings a strong background in nonprofit leadership and management, and throughout the interview process demonstrated a clear commitment to our mission, vision, and values. His expertise and enthusiasm will help guide FRCSCV into its next chapter of growth and impact. Please feel free to come by the office to say hello to Bryant, whose first day will be December 1, and keep an eye out in future issues for a full introduction of Bryant.

We are also proud to share that this fall, members of our team attended the Parents as Teachers International Conference in Puerto Rico, where FRCSCV was recognized as a Blue-Ribbon Affiliate—a distinction that reflects our commitment to providing high-quality, evidence-based home visiting services to families. It was an honor to connect with other outstanding affiliates from across the country, including several representing Wisconsin.

Finally, we're excited to announce the launch of a new advertising campaign aimed at raising awareness of the importance of early childhood and promoting FRCSCV's programs across the region. The campaign features short videos of our Parent Educators and staff sharing stories about the power of early support for families. This effort is made possible through generous funding from the First 1,000 Days Fund at the St. Croix Valley Foundation, and we look forward to sharing these stories with the community in the months ahead. Keep an eye on our social media pages to see the videos for yourself!

As always, thank you for supporting FRCSCV as we continue to grow, evolve, and strengthen families throughout the St. Croix Valley. We could not do what we do without your support, and we are so excited for everything in store in 2026.

With gratitude,

Marla and Neil
Your FRCSCV Leadership Team

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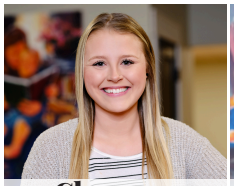

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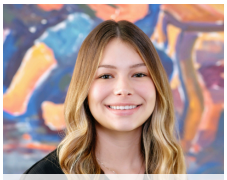

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FALL 2025 SPECIAL EVENTS

Special Events Summary

ANNUAL YEAR-END APPEAL

Annual Appeal

As 2025 comes to a close, we're grateful for your support. Thanks to you, our Parent Educators have partnered with families across Pierce, Polk, and St. Croix Counties to navigate challenges, access resources, and build confidence in raising their young children.

One of those parents, Cerenity Streiff, shared, "After becoming a stay-at-home mom, I found the community and support I needed through FRCSCV. When my mom passed away while I was pregnant, the parent educators reached out and even attended the funeral. FRCSCV doesn't just offer programs for kids — there's support for adults too."

This year, we served 106 families through 1,255 visits and distributed 1,261 books. As you plan your year-end giving, please consider supporting the Family Resource Center St. Croix Valley at www.frcscv.org/donate-now.

HELLO FALL

Read & Stay Active

by Analis Rechtzigel, Parent Educator

This fall, families attending play and learn have been enjoying the story *We're Going on a Leaf Hunt* by Steve Metzger. A fun fall twist on the classic tale of We're Going on a Bear Hunt.

This story highlights the adventure of three friends going outside to explore and hunt for colorful autumn leaves. While exploring and collecting their leaves from various trees, they overcome several obstacles before running into a surprise that sends them hurrying home! Through lively words and colorful pictures, this book explores the wonders of nature and showcases a variety of tree species.

Reading this book can spark hands-on fall fun, making it the perfect beginning to seasonal activities with your toddler. A few fun ideas: making/jumping into leaf piles, creating a fall leaf book collection, or using crayons and paper to do a leaf rubbing. Stop by any of the MORE local libraries and ask your favorite librarian to help you get it ordered for easy pickup. Or snuggle up and get cozy with a read-along on YouTube! Scan the QR code to read along!

SCAN TO READ ALONG!

2025 BOOK DRIVE

Book Drive Sucess

Our Book Drive was a great success. Together, we collected nearly 800 books to be shared with families throughout our community. These donations will help promote early literacy, encourage family reading time, and ensure that more children have access to quality books at home.

The books collected will be distributed during our home visits—every child in the household will receive a book at each visit. This effort helps foster a love of reading and supports meaningful family connections through shared stories.

We extend our sincere appreciation to everyone who contributed and to all who served as drop-off locations: Baldwin Woodville Insurance Services, First State Bank and Trust, Joan Bartz – Thrivent, Jesse Kvitek Thrivent Office, M Health Fairview, O'Connell Family Funeral Home, Nilssen's, Dick's Fresh Market, and Wayne's Foods Plus.

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