

WELCOME BABY

Since 2004, Family Resource Center St. Croix Valley has worked closely with United Way St. Croix Valley to provide services that promote the goals of the United Way's Success By 6 Initiative. Family Resource Center St. Croix Valley and United Way St. Croix Valley Success By 6 have built partnerships with Amery Hospital & Clinic, Osceola Medical Center, St. Croix Health Western Wisconsin Health and Westfields Hospital & Clinic, with the shared vision that "all children in our communities by age six, with the strong support of family and community, will have the necessary physical, mental, emotional and social development to successfully grow and learn."

"[From birth], parents are engaged and invited into a circle of learning and support that provides them the security they need to raise their children well," said Western Wisconsin Health CEO emeritus and Family Resource Center Board Member Alison Page. "This network of formal and informal services offers something to meet the needs of every family. Parents learn about basic childcare techniques, nutrition, discipline and more. The result is that more and more children in Western Wisconsin are achieving optimal milestones in development and early learning."

In 2014, Family Resource Center St. Croix Valley was selected by Parents as Teachers as recipient of the national Losos Prize for Innovation based on its success in building strong partnerships throughout the region with hospital, university, mental health and social service organizations and United Way St. Croix Valley throughout the service area of Pierce, Polk and St. Croix counties.

In 2019, Family Resource Center St. Croix Valley completed the Parents as Teachers Quality Endorsement and Improvement Process and earned the highest designation: Blue Ribbon Affiliate status. Being named a Blue Ribbon Affiliate affirms that Family Resource Center St. Croix Valley is among the highest quality members of the home visitation and parent education field, implementing the evidence-based Parents as Teachers model with fidelity and quality.