



Home Visiting

"My Parent Educator has shown me many new things about parenting I would never have known. I appreciate every single visit and the resources are amazing." - Home Visiting Participant

FAMILY PROGRAM STATISTICS

- 104 Total Families Served
- 1418 Personal Home Visits Completed
 - 45% In-Person Visits
 - 31% Video Conference Visits
 - 24% Phone Visits

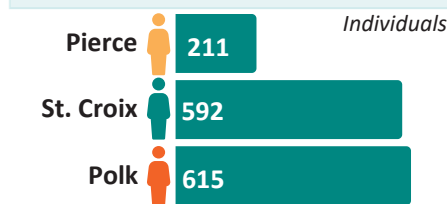
HEALTH OUTCOMES

- 27% of new families enrolled prenatally
- 99% of participating children have health insurance
- 80% of children 19-35 months were fully immunized

PROGRAM EVALUATION

- 81% of children received a timely screen for developmental delays using a validated parent-completed tool. [Ages & Stages Questionnaire]
- 89% of participants have learned to anticipate their child's developmental changes after two years of service.
- 86% of parents provide loving responses to child's cues. Parent praised child, helps them regulate well, child shows reciprocal connections after two years of service.
- 81% of participants reported that during a typical week a family member read, told stories, and/or sang songs with their child daily.

PARTICIPATION BY COUNTY



TRAINING

- Protective Factors**
 - 2 Protective Factors Trainings
 - 27 Individuals
- FAST (Families & Schools Together)**
 - 9 Parent Educators

461 UNDUPLICATED PARTICIPANTS IN GROUP CONNECTIONS

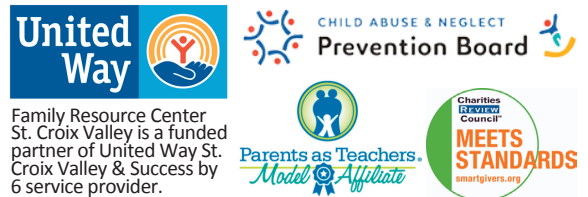


Thank you for your support!

"El programa es muy bueno nos brinda mucho ayuda y no solo para los bebes. yo estay muy agradecida con ustedes por toda la ayuda que me an brindado muchas gracias."

"The program is very good, it gives us a lot of help and not only for babies. I am very grateful to you for all the help you have given me, thank you very much."

- Home Visiting Participant



Family Resource Center St. Croix Valley is a funded partner of United Way St. Croix Valley & Success by 6 service provider.

- Parent Educators
- Kristine Brede
 - Ashley Bruggeman
 - Jillian Cordova
 - Karia Ristow
 - Lori Ollig
 - Jalena Ziembra
 - Hailey Binkowski

FAMILY DEMOGRAPHICS

Experiences & Stressors

- 97% Low Income
- 58% Mental Health Issues
- 35% Substance Use Disorder
- 15% Young Parent-21 or Younger
- 15% Housing Instability
- 32% Reported/Sustained Child Abuse/Neglect
- 22% Parent Didn't Complete High School/Equivalent
- 14% Foster Care/Other Caregivers Involved
- 16% Parent Incarcerated During Child's Lifetime

PRESCHOOL INNOVATION GRANT

One out of eight in the State to be awarded this grant.

2

Workshops in partnership with Pierce, Polk & St. Croix Economic Development Corporations sharing the importance of investing in Early Childhood Education & new business partnerships formed

7



Special Event Partners, sharing the importance of healthy food & meals - 77 participants, including two Hispanic events

1k



Welcome Baby & Kindergarten Readiness Bags assembled. Developed partnerships with local businesses to share FRC program and services with the workforce

9



FRCSVCV Staff certified in Be Strong Families, Parent Cafe program along with 9 Community Partners and 5 Parent Partners



Family Resource Center

St. Croix Valley

Serving Families in Pierce, Polk and St. Croix Counties



A letter from the president

Mark Tyler

Founder and Chairman, OEM Fabricators, Inc; Founder, Lead Volunteer, Family Friendly Workplaces

Strengthening children, families, and our communities has been and continues to be our mission. The last couple of years have challenged our families and Family Resource Center St. Croix Valley in ways we could not have imagined previously. Yet, with passion, commitment to mission, and dedication to the good that comes from our work, our staff and leadership have helped guide our families and our communities to a better place. A place where children not just learn and develop, but thrive and in doing so, lay the foundation for productive and fulfilling lives.

The past year has brought challenges in how we operate and connect with families and community partners. We, like others, have learned to adapt to new ways of delivering services and deepening relationships. Even though the pandemic has brought some barriers to how we operate, our folks have found ways to navigate the barriers and continue their important work.

The past year has brought new opportunities as well. New programs have been made available both at the state and federal level to assist organizations with the challenges we face and continue our mission. FRCSVCV has accessed a number of these programs and as a result, they have helped keep our work active and our finances in a good place. That being said, new money brings new expectations. I'm proud of our people and the work they have done to meet these expectations and deliver at a high level. Did I mention we have an awesome team? We do. Our families know it best, but our communities and our board know it too. They are the heart and soul of our organization. And our entire community is better because of them.

Thank you as well to all of our supporters. Businesses, individuals, community organizations, schools and churches. When someone does good work, people want to be associated with them. I think this is why FRCSVCV has such a broad base of advocates and supporters. We do good work. But we couldn't do what we do without the support of generous contributors. Thank you.

As we move into 2022, we continue to build on the foundation that previous years have established. And as we move into a post-pandemic period, we expect to grow, to partner, to continue to live our mission of growing strong children, families, and communities in the St. Croix Valley.

For the Board of Directors, Family Resource Center St. Croix Valley,

S. Mark Tyler
2021 Board President

2021 Annual Report

Our mission is to strengthen children, families and communities by offering education, resources and support.

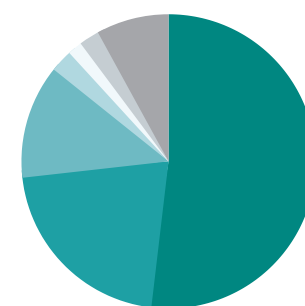


"This is a very valuable resource to the community. My child is benefiting greatly from this program."

- Home Visiting Participant

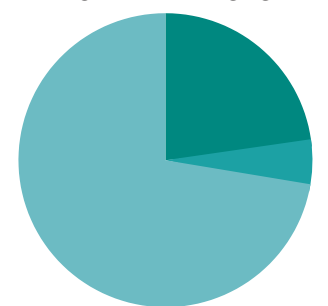
financials

2021 REVENUE



CONTRACTS	\$640,590
GRANTS	\$263,686
CONTRIBUTIONS	\$154,617
FUNDRAISING EVENTS	\$30,732
IN-KIND DONATIONS	\$19,701
INVESTMENT EARNINGS	\$27,458
PPP LOAN FORGIVENESS	\$98,555
TOTAL REVENUE	\$1,235,339

2021 EXPENSES



PROGRAM SERVICES	\$632,198
MANAGEMENT & GENERAL	\$198,408
FUNDRAISING	\$42,834
TOTAL EXPENSES	\$873,440

TOTAL ASSETS	\$1,580,171
TOTAL LIABILITIES	\$45,414
NET ASSETS	\$1,534,757

Financial Statements audited by CarlsonSV.



"FAST gives my child the opportunity to learn new things and interact with others. Also getting to share experiences and feelings with other parents."

- Parent Participant, FAST

Family Resource Center St. Croix Valley

857 MAIN STREET, PO BOX 2087, BALDWIN, WI 54002 | 715.684.4440 | frcsv.org

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frcsv.org





Thank you for your support

Contributions from January 1 - December 31, 2021

Contract Partners

Contract Partners provide financial support in return for parent education services

STATE OF WISCONSIN \$570,877

- Department of Children and Families Family Foundations Home Visiting
- Child Abuse & Neglect Prevention Board

HOSPITALS \$43,076

- Amery Hospital & Clinic
- Osceola Medical Center
- St. Croix Regional Hospital
- Western Wisconsin Health
- Westfields Hospital & Clinic

COUNTIES \$63,623

- Pierce
- Polk
- St. Croix

Foundations, Businesses & Community Organizations

\$50,000 & ABOVE

- Fred C. & Katherine B. Andersen Foundation
- Otto Bremer Trust

\$25,000 TO \$49,999

- Hugh J. Andersen Foundation

\$5,000 TO \$24,999

- 3M Foundation
- Families and Schools Together (FAST)
- Medica Foundation
- OEM Fabricators, Inc.
- St. Croix Valley Community Foundation
- The Next Generation Fund of the Hugh J. Andersen Foundation
- Tom & Patty Doar Foundation, Inc.
- United Way St. Croix Valley

\$1,000 TO \$4,999

- Baldwin Lightstream
- Citizens State Bank
- Countryside Apartments
- Donaldson Company, Inc.
- First National Community Bank
- First State Bank & Trust
- FrontStream Credit Donors
- HealthPartners
- Hiawatha National Bank - Glenwood City
- Parents As Teachers
- Polk Burnett Electric Cooperative
- Royal Credit Union
- Russ Davis Wholesale
- St. Croix Economic Development Corporation
- Thrivent Financial for Lutherans
- Viola E. Lundberg Trust
- WESTconsin Credit Union
- Western Wisconsin Health
- Whole Earth Grocery Co-op

\$500 TO \$999

- Benevity Donors
- First Bank of Baldwin
- Heywood, Cari & Anderson S.C.
- Kwik Trip
- Nolato Contour
- O'Connell Family Funeral Homes
- Peace Lutheran Church
- Village Pharmacy
- Western Wisconsin Public Health Readiness Consortium
- Xcel Energy

\$499 AND LESS

- AmazonSmile Foundation
- Bakke Norman Law Offices
- Bernard's
- Bremer Bank
- Bridge Investment Group LLC
- Chet Johnson Drug
- Doar, Drill & Skow, S.C.
- Family Friendly Workplaces
- Flagship Ford
- First National Bank of River Falls
- FNC Bank
- First United Presbyterian Church
- Liquor Haus
- Minuteman Press
- New Richmond Memorial Auxiliary VFW
- Nilssen's Foods
- Our Saviors Women of ELCA
- SRI
- Valley Orthodontics

Individual Donors

- Anonymous
- Christopher & Kelle Anderson
- Donald L. Anderson
- Clint Anderson, DVM
- Mary Sue & Chuck Ash
- Dr. Christopher Babbitt & Peggy Audley
- Abigail English & Mike Bach
- Dave & Joan Bartz
- Warren & Donna Beck
- Jan & James Benson
- Deanna Bignell
- Sandra & Walter Borowski
- Jennifer & John Borup
- Kevin & Susan Branstad
- Barry & Darla Cain
- John Calkins
- Louie Campbell
- Sam & Teresa Cari
- BreAnn Cook
- Tom & Kathy Coulter
- Lorraine & Michael Davis
- Dan & Patricia Draxler
- Jacqueline Dunker
- Marjorie Dusek
- Judith Edgar
- Diane Ellis
- Jose & Margaret Escabi
- Mark & Tamara Evans
- Roger & Judy Evans
- Chad & Heidi Fett
- William & Ann Findlay
- Molly & Ken GaleWyrick
- Larry Gee
- Pam & Barry Grant
- Jennifer Griggs-Andress
- Kelly & Eric Gullixson
- Waldo & Suzanne Hagen
- Mary & Jerome Halls
- James & Sharon Hauschild
- Donna & Patrick Hayes
- Shelly Hildebrandt

- Susan & Kirk Hodnefield
- Randi & Gary Hoffman
- Diane & Allan Hoogeem
- Marjorie & Gary Hover
- Cheryl Hustad
- Kelly & Joshua Ingli
- Philip Jennings
- Cynthia & Michael Jensen
- Bruce & Ellen Johnson
- Karen & Neal Johnson
- Mary & Morris Johnson
- Kate Jones
- Joyce Knippenberg
- Eric & Jessica Klopp
- Scott Knudson
- Mary Kubiak
- Tyron & Dana Langness
- Jean & Larry Larsen
- Keith & Nina Larson
- Terry Larson
- Rita & Bill Lawson
- Robyn & Ben Lehman
- Bev Lightfoot
- Deborah Lindemann
- Heather Logelin
- Lisa & Troy Lovestrand
- Faye Luepke
- Rosa Magnus
- Donald & Eileen Makuch
- Valerie & Brian Manion
- James & Nada Merth
- Jacqueline Mileusnic
- Aaron & Tawnya Mork
- Thomas & Sandy Morris
- Candice & Michael Murphy
- Barbara Nelson
- CC Nelson
- Patsy & Jerry Nelson
- John & Evalyn Nerbonne
- Jason & Teresa Nilssen
- Dennis & Carol Nordstrand

- Kathleen Obermueller
- Mike & Carla O'Connell
- Cindy & Rich O'Connor
- Roger & Jenny Olson
- Mary & John Onkka
- Alison & David Page
- Lawrence & Kathleen Panciera
- Merlin & Virginia Place
- Janet Pribnow
- Adam Reyzer
- Sharon & Lance Reyzer
- Mark Vanasse & Agnes Ring
- Gary & Helen Rohde
- Mark & Karen Rominski
- Kristy Sand
- Gerald Bauman & Jackie Savall
- Linda Robertson & Warren Schneider
- Tracey Schug-Peterson
- Larry Solberg
- Wesley Sprague
- Emily Bonine-King & Chris Stayberg
- Susan Stene
- Avalene Swanson
- Gail & Gerald Tessman
- Caroline Timmers
- Barry Tulkki
- S. Mark & Jackie Tyler
- Carolyn Vanasse
- Mary & Dean VanGalen
- Jillian VanSomeren
- Merry Vinette
- Michael & Linda Vivoda
- J. Scott & Holly Wagner
- Pauline Wangen
- Miranda & Timothy White
- Debra & Robert Wild
- Tim & Caren Witzmann
- Elizabeth & James Wolf
- Charlotte Yetter
- Loretta Young
- Brian Zelenak

In-Kind Professional Services

- Carlson SV
- Cornelius and Linda Zevenbergen
- Focus Digital Marketing
- Minuteman Press-Hudson
- Sonya Jansma, CPA
- Western Wisconsin Behavioral Health Services

In-Kind Individual Support

We received more than \$6,600 through in-kind donations in 2021.

Thank You Donors!

Despite the continued COVID challenges in 2021, we are humbled by the generosity of our donors. Thank you to all who made donations to support our programs and services during the pandemic, when families needed us most! You are making a difference in the lives of local families with young children. We are grateful for your support!

We sincerely apologize for any error or omission. Please notify us of any oversight so we can make the correction.

In-Kind Business & Community Organizations

- Aertina Nolan
- Alleyveda Yoga Studio
- Amy Felberg
- Ashley & Jason Bruggeman
- Ashley Podvin & Andy Nichols
- Baldwin Community Food Pantry
- Baldwin Perk
- Barb Erickson
- Barbara Nelson
- Brickhouse Music
- Catherine and Mike Stevens
- Centerville United Methodist Church
- Charlotte Heimer-Benefits & Resource Counseling
- Children's Theatre Company
- Christopher Babbitt & Peggy Audley
- Circle H Plant Ranch, LLC
- Comfort Quilters
- Courtesy Corporation
- Crayola Experience
- Danielle Hovde Hair Studio
- Eau Claire Express
- Emily & Jacob Markson
- Fancy's Salon & Spa
- Fennern Jewelers, Inc
- Future Farm Grown, LLC
- Future Farm Hemp
- Great Lakes Aquarium
- Green Bay Packers
- Greenfield Elementary
- Irma Zwald
- Jalena & Ian Ziemba
- Jessica & Eric Klopp
- Joan Vobejda
- John Litka
- Joy & Jeremy Hage
- Katie Wolski
- Kelly & Lief Anderson
- Knoke's Chocolates
- Lake of the Torches Resort Casino
- Leroy Lindquist
- Lester & Kari Halstead
- Linda Ollig
- Lorraine Thompson
- MagLiteracy
- Mall of America
- Margaret & Abe Heebink
- Mari Destache
- Menomonie Market Food Co-op
- Minnesota Wild Hockey Club
- Minuteman Press
- MN Vikings
- Nikki & Erik Newville
- Nilssen's Foods
- Patrick & Shanon Gardner
- Peace Lutheran Church
- Piecemakers Quilt Guild
- Ryan & Charly Kostka
- Ryma & Ryan Lindquist
- Sandra Calvert
- Skunk Hollow Pottery
- Sons of Norway
- Sonya & James Jansma
- St. Mary's Catholic Church
- Stephanie Campbell
- Sunnyside Honey
- Tammy Erickson
- The Saint Paul Chamber Orchestra
- Triplishift Entertainment
- Western Wisconsin Health
- Whitney Lawson
- YMCA of the Greater Twin Cities
- Zion Lutheran Church