

2017 ANNUAL REPORT

Our mission is to strengthen children, families, and communities by offering education, resources, and support. We accomplish this through 'Welcome Baby' hospital visits, Parent-Child groups, a Home Visiting program, a Young Parent program and a Resource and Referral network.

Program Evaluation

Play & Learn

- 93% of parents reported that Play & Learn helped them to enhance their parent/child relationship and better understand their child's stages of development.
- 96% of parents said that the program provided the opportunity for their child to communicate emotions and begin to learn and respond to others' emotions.

"The best thing about Play & Learn is seeing my son play with other kids and watching him grow and learn."
- Play & Learn Participant

Home Visiting (after 2 years)

- 100% of parents provide loving responses to child's cues, praises child and helps them to regulate well; child shows reciprocal connections (initial assessment: 71%).
- 86% of parents use age-appropriate discipline that teaches, guides and directs behavior positively and effectively (initial assessment 61%).
- 86% of parents read to their children daily, choosing books that interest their child and are age-appropriate (initial assessment 40%).

"My parent educator helps me a great deal...She has literally been a lifesaver at times."
- Home Visiting Participant

Program Statistics

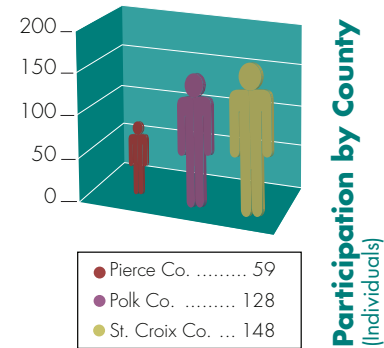
Parents receiving Hospital Visits.....	995
Participants in group meetings.....	678
Group classes offered	23
Families receiving Home Visits.....	120
Home Visits completed	1,261



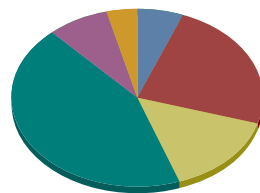
Home Visiting Demographics

Family Characteristics

- 95% had low income levels
- 43% were struggling with a mental illness
- 29% of new families were enrolled prenatally
- 28% were teen parents
- 28% had unstable housing or were homeless
- 26% struggle with substance abuse
- 13% have an incarcerated parent
- 7% have a legal guardian or foster care placement



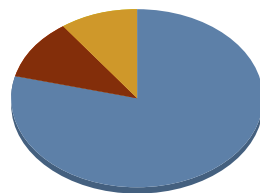
Health Outcomes



2017 Revenue

- Contributions - **6%**, \$39,527
- Contracts - **24%**, \$155,599
- Fundraising/Special Events - **15%**, \$94,221
- In-kind Donations - **8%**, \$49,610
- Grants - **44%**, \$280,774
- Investment Earnings/Misc.- **4%**, \$23,347

Total Revenue: \$643,078



2017 Expenses

- Program Services - **79%**, \$462,916
- Support Services - **11%**, \$61,784
- Fundraising - **10%**, \$58,343

Total Expenses: \$583,043

TOTAL ASSETS:
\$627,947

LIABILITIES:
\$30,939

NET ASSETS:
\$597,008

Financial Statements are audited by CarlsonSV

FAMILY RESOURCE CENTER ST. CROIX VALLEY

857 Main St, PO Box 2087, Baldwin, WI 54002 • 715-684-4440 • www.frscv.org

THANK YOU TO OUR SUPPORTERS

Contributions from January 1 through December 31, 2017

Foundation, Business and Community Support

\$50,000 and above

Fred C. and Katherine B. Andersen Foundation
Otto Bremer Foundation
United Way St. Croix Valley

\$20,000 - \$49,999

Hugh J. Andersen Foundation

\$10,000 - \$24,999

3M Foundation
Child Abuse & Neglect Prevention Board
New Richmond Farmers Union Co-op

\$5,000 - \$9,999

The Donaldson Foundation
Medica Foundation
The Next Generation Fund of the Hugh J. Andersen Foundation
OEM Fabricators, Inc.
St. Croix Valley Foundation
Union Pacific Foundation

\$1,000 - \$4,999

Allina Health
Amery Regional Health & Wellness Fund
AnnMarie Foundation
Donaldson Company
First United Presbyterian Church
Green Bay Packers Foundation
Hudson Daybreak Rotary Club
New Richmond Area Community Foundation
Northern Waters Literacy
Peace Lutheran Church
Pierce Pepin Cooperative Services
Royal Credit Union
Russ Davis Wholesale
Supporting Families Together Association
Thrivent Financial
Tom and Patty Doar Foundation, Inc.
Vibrant Health Family Clinics
WESTconsin Credit Union
Xcel Energy

\$500 - \$999

Amery Area Community Foundation
Amery Hospital & Clinic
Baldwin-Woodville Area Community Foundation
Bremer Bank
First National Bank of River Falls
First State Bank and Trust
Hudson Hospital & Clinic
Hudson Noon Rotary
Kwik Trip
Liquor Haus
MidWestOne Bank
Minuteman Press
Nilssen's Foods
TMS Tire & Auto
Vital Plastics, Inc.
Western Dairyland

Westfields Hospital & Clinic

up to \$500

Albrightson Excavating
AmazonSmile Foundation
American Legion Auxiliary
Angela Olson Law
Associated Dentists & Orthodontics of River Falls
Bakke Norman
Baldwin Bulletin
Baldwin Woodville Insurance Services
Bernard's
Better Bites St. Croix Valley
Boldt's Plumbing & Heating, Inc
Bridge Investment Group
Byrnes Law Office
CarlsonSV
Chet Johnson Drug
Citizens State Bank
Countryside Apartments
Doar, Drill & Skow, S.C.
First American Bank N.A.
First Bank of Baldwin
First National Community Bank
Gregerson Ace Hardware
Hag Inc.
Heywood, Cari & Anderson SC
Hudson Community Foundation
Hudson Physicians
JA Counter & Associates
Kiwanis Club New Richmond
Lakeway Custom Electronics, Inc.
Leitch Insurance Agency
Lincoln HCE
Lindus Construction
Mayo Foundation for Medical Education and Research
McMillan Electric Company
New Richmond Memorial Auxiliary VFW
Oakwood Dental
O'Connell Family Funeral Homes & Cremation Services, Inc.
Osceola Community Health Foundation
Osceola Medical Center
Our Savior's Women of ELCA
Pentair
Rush River Lutheran Church
Shafer Financial Services
SRI
St. Croix Electric Cooperative
St. John's Lutheran Church Women of the ELCA
St. Luke's Lutheran Church
St. Croix County Master Gardeners Association
St. Croix Regional Medical Center
State Farm Companies Foundation
Thomson Reuters
United Health Group
United Way of Dunn County
United Way of Greater Toledo
Village Pharmacy
Western Wisconsin Health
Willow River Company - Landscaping

and Tree Farm
Women of Trinity Lutheran
Woodville Lions Club

Contract Partners

Allina Health: River Falls Area Hospital
Amery Hospital & Clinic
Osceola Medical Center
Polk County Health and Human Services
Pierce County Health and Human Services
Salvation Army
St. Croix County Drug Court
St. Croix County Health and Human Services
St. Croix Regional Medical Center
Western Wisconsin Health
Westfields Hospital & Clinic

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In-Kind Professional Services

Baldwin LightStream
Minuteman Press - Hudson
On Target Computers
Prestige Lawn and Landscape
Sandy Brecht Photography
Sonya Jansma, CPA
Western Wisconsin Health - Behavioral Health Services

In-Kind Business and Community Support

45th Parallel Distillery
65 Vines Winery
Agave Kitchen
Amery Public Library
Baldwin Community Food Pantry
Baldwin Greenhouse
Baldwin Public Library
Buffalo Wild Wings
Cafe Latte
Carbone's Pizzeria
Caught Up in Stitches
CEC Theatres
Central Insurance Agency
Children's Museum of Eau Claire
Circle H Plant Ranch, LLC
Comfort Quilters
Common Man Brewing
County Market
Courtesy Corporation
Croixsippi Fishing Guide Services
D'Amico Catering
Dancing Dragonfly Winery
Eau Claire Indoor Sports Center
Eau Claire Regional Arts Council
Ellsworth Public Library
Farmer to Farmer
Fourwinds Market
Frontier Ag
General Beer Northwest
Great Lakes Aquarium
Great Waters Brewing Company
Green Bay Packers
Gregerson Ace Hardware
Guthrie Theater
Hazel Mackin Community Library
HCE Homemakers
Holiday Inn Elk River
Hudson Bagel & Coffee Co
Hudson Moms Group
Hudson YMCA
In the Heart of the Beast Puppet and Mask Theatre
JL Turnings
Knoke's Chocolates
Knotty Knitters
Lake of the Torches Resort Casino
Lincoln HCE
LOLO American Kitchen and Craft Bar
Luck Public Library
Mabel Tainter Center for the Arts
Mall of America
Metropolis Resort and Conference Center
Milwaukee Brewers Baseball Club
Milwaukee World Festival, Inc.
Minneapolis Institute of Art
Minnesota Landscape Arboretum
Minnesota Twins Baseball Club
MN Lynx Fastbreak Foundation
MN Vikings
Mystic Lake Casino & Hotel
New Directions Acupuncture
New Richmond Regional Airport
Northern Metal Fab, Inc.
Papa Murphys
PedalPub Twin Cities, LLC
Piecemakers Quilt Guild
Pizza Man
Pleasant Grove HCE
River Falls United Methodist Church
River Guide Kayaks
Ruby's Pantry
Running Aces Casino and Racetrack
Rush River Brewing
Seasons on St. Croix
Skunk Hollow Pottery
Spring Valley Stagehands
St. Croix Falls Public Library
St. Croix Festival Theatre
St. Luke's Lutheran Church
Stages Theatre Company
SteppingStone Theatre
Surly Brewing Co.
Swinging Bridge Brewing Company
The Lodge at Crooked Lake
Valleyfair
Walt Disney World
Wild Mountain
Zion Lutheran Church

In-Kind Individual Support

We received in-kind contributions from over 200 individuals. We appreciate your support!

We sincerely apologize for any error or omission. Please notify us of any oversight so we can make a correction in the future. Thank you!

A Letter from the Board President

The vision of Family Resource Center St. Croix Valley's board and staff is that *all parents have the knowledge and skills to be their child's first and best teacher*. This vision inspires our daily work to connect with families and offer resources and support, promoting the best possible outcomes for children, from prenatal development to school entry.

Each year, we provide an annual report to the community as a measure of accountability and transparency, making public our evaluation measures, program outcomes and financial position. Family Resource Center St. Croix Valley has worked to ensure quality within our programs and services, utilizing Parents as Teachers, an evidence-based curriculum, and maintaining affiliate status through our implementation of their model.

2017 was a dynamic year for the Family Resource Center, as board and staff bid farewell to long-time Executive Director Patty Draxler and welcomed Agnes Ring to the helm in May. The board approved expansion of the Baldwin office, and the groundwork was laid for renovation to be completed jointly with the property owners. Programmatic highlights include working more closely with our community partners, including county public health agencies and regional medical providers, to begin reaching parents prenatally through our Home Visiting program. At the close of the year, the Family Resource Center was poised for growth in 2018.

With your support, we look forward to continuing to respond to the needs of a changing population in Pierce, Polk and St. Croix counties. Through providing parents with the information, resources and support needed to help their children develop optimally during the key early years, we are investing in the long-term health of the St. Croix Valley. Thank you for making an impact in the lives of families through your continued involvement in Family Resource Center St. Croix Valley!

Sincerely,



Aaron Mork, Board President



FAMILY RESOURCE CENTER
St. Croix Valley
Growing Kids by Growing Families in Pierce, Polk, and St. Croix Counties

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Jack Pollitt
Agnes Ring
Cathleen Shimon

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Agnes Ring
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Development & Communications Coordinator

Keri Fitts
Office Manager

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Robbyn Bowman
Marla Butler
Susan Hodnefield

Parent Educator Staff:
Yazmin Alvarado-Soto
Kristine Brede
Julia Kannel
Jalena Ziembra



"The Young Parent program has helped me connect with other parents who have gone through a similar situation...the support has been endless."

Taylor, Participant



I thoroughly enjoy the adult interaction and socialization I get from Home Visits, as well as Play & Learn. [Participating in] these programs not only helps me to connect to other community resources, it helps me connect to other engaged mothers."

Rochelle, Participant