

PROGRAM EVALUATION

PLAY & LEARN

- **98% of participants** said they would recommend this group connection to a friend.
- **85% of participants** said they plan to use the information in their daily life.
- **83% of participants** said they learned new information about child development and parenting.

“It’s nice to hear other parents have gone through some of the issues that I am going through and I don’t feel like I’m the only one struggling. Participating in Family Resource Center St. Croix Valley groups has been one of the best decisions I’ve made as a parent.”

- Play & Learn Participant

HOME VISITING
(AFTER 2 YEARS)

- **87% of parents** learn and anticipate their child(ren)’s developmental changes.
- **83% of families** were connected to at least one resource. A total of 469 resource connections were made.
- **64% of parents** reported reading to their children daily, choosing books that interest their child and are age appropriate.

“Home visiting helps me be a better parent. It’s one of the best feelings in the world knowing these resources exist.”

- Home Visiting Participant

PROGRAM STATISTICS

Families of newborns receiving hospital visits	606
Adult participants in hospital visits.....	970
Participants in group meetings.....	616
Group classes offered	21
Families receiving Home Visits	120
Home Visits completed.....	1,457

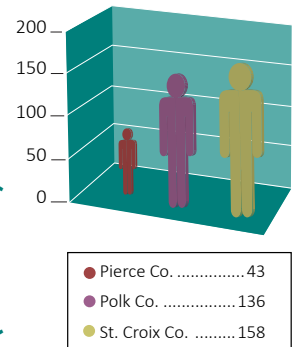


HOME VISITING DEMOGRAPHICS

FAMILY CHARACTERISTICS

- 95% had low income levels
- 51% struggled with mental health issues
- 35% had a substance use disorder
- 28% had parent(s) under age 21
- 26% struggled with housing instability
- 20% had reports of child abuse or neglect
- 18% had parent(s) who did not complete high school or equivalent
- 8% have foster care or other temporary caregiver
- 8% had parent(s) incarcerated during child’s lifetime

PARTICIPATION BY COUNTY
(INDIVIDUALS)



HEALTH OUTCOMES



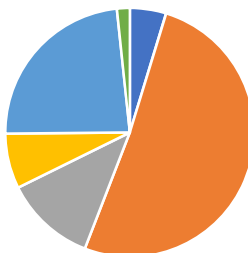
33% of new families enrolled prenatally



99% of participating children have health insurance

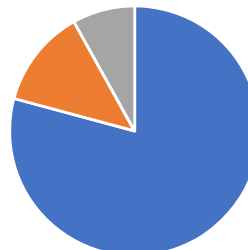


89% of children 19-35 months were fully immunized



2018 REVENUE

- Contributions** \$40,017
- Contracts** \$433,681
- Fundraising/Special Events** \$100,069
- In-kind Donations** \$60,581
- Grants** \$199,000
- Investment Earnings** \$(14,121)



2018 EXPENSES

- Program Services** \$ 547,750
- Support Services** \$ 88,111
- Fundraising** \$ 55,945
- Total Expenses: \$ 691,806**

TOTAL ASSETS

\$747,202

LIABILITIES

\$22,773

NET ASSETS

\$724,429

Financial Statements are audited by CarlsonSV

THANK YOU TO OUR SUPPORTERS

Contributions from January 1 through December 31, 2018

CONTRACT PARTNERS

Contract Partners provide financial support in return for parent education services.

CONTRACT PARTNERS - STATE OF WISCONSIN (\$315,670)

Department of Children and Families
Child Abuse and Neglect Prevention Board

CONTRACT PARTNERS: HOSPITALS (\$56,385)

Allina Health: River Falls Area Hospital
Amery Hospital & Clinic
Osceola Medical Center
St. Croix Regional Medical Center
Western Wisconsin Health
Westfields Hospital & Clinic

CONTRACT PARTNERS: COUNTIES (\$49,878)

Pierce County Health and Human Services
Polk County Health and Human Services
St. Croix County Health and Human Services
St. Croix County Treatment Court

FOUNDATIONS, BUSINESSES & COMMUNITY SUPPORT

\$50,000 AND ABOVE

Fred C. and Katherine B. Andersen Foundation

\$25,000 TO \$49,999

Hugh J. Andersen Foundation
United Way St. Croix Valley

\$10,000 TO \$24,999

Kinney Family Foundation

\$5,000 TO \$9,999

857 Main St., LLC
The Next Generation Fund of the Hugh J. Andersen Foundation
Medica Foundation
OEM Fabricators, Inc.
Tom and Patty Doar Foundation, Inc.

\$1,000 TO \$4,999

Allina Health: River Falls Area Hospital
Amery Area Community Foundation
Baldwin June Bug Days
Baldwin LightStream, Inc.
Countryside Apartments
Dick's Fresh Market
First Bank of Baldwin
First State Bank and Trust
HealthPartners
Hiawatha National Bank
Hudson Hospital Foundation
Hudson Noon Rotary
New Richmond Area Community

Foundation
Nilssen's Foods - Baldwin
Nilssen's Foods - Ellsworth
Peace Lutheran Church
Royal Credit Union
Russ Davis Wholesale
St. Croix Valley Foundation
Supporting Families Together Association
The American Gift Fund - The Larson Gift Fund
Thrivent Financial
WESTconsin Credit Union

\$500 TO \$999

Bremer Bank - New Richmond
Doar, Drill & Skow, S.C.
First National Bank of River Falls
First National Community Bank
First United Presbyterian Church
Kwik Trip
Nilssen's Market - Clear Lake
Nilssen's Foods - Glenwood City
River City Street Rods, LLC
TMS Tire & Auto
Xcel Energy Foundation Matching Program

UP TO \$500

AmazonSmile Foundation
Angela Olson Law
Associated Bank - Baldwin
Bakke Norman
Baldwin Woodville Insurance Services
Bernard's
Bridge Investment Group
Citizens State Bank
Fennern Jewelers
Feuerhelm Langer, LTD
First American Bank N.A.
Flagship Ford
Gundersons Heating & Electric Inc
Heywood, Cari & Anderson SC
Hudson Moms Group
Hudson Physicians
Kiwanis Club of New Richmond
Krooked Kreek Golf Course
Lincoln HCE
Liquor Haus
McMillan Electric Company
Mei Mei's Cookies & Creamery
MidWestOne Bank
Minuteman Press
MJ's Sales & Service
Network For Good
New Richmond Memorial Auxiliary VFW
Northern Metal Fab, Inc.
Oakwood Dental
O'Connell Family Funeral Homes & Cremation Services, Inc.
Our Savior's Women of ELCA
Pete's Automotive Supply, Inc
River Heights Endodontics
Shafer Financial Services

SRI
St. Croix County Master Gardeners Association
St. Croix Electric Cooperative
St. Croix Garage Doors & Services, LLC
St. John's Lutheran Church Women of the ELCA
The Sherralise Group, LLC
Thomson Reuters
Total Excavating
United Way of Metropolitan Chicago
United Health Group- JK Group
Valley Orthodontics
Vibrant Health Family Clinics
Village Pharmacy
Vital Plastics, Inc.
Walker's Restaurant, Inc.
Willow River Company - Landscaping and Tree Farm
Women of Trinity Lutheran

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Jalena and Ian Ziemba
Cole Zrostlik

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Baldwin LightStream
CarlsonSV
Cornelius and Linda Zevenbergen
Elliott Architects LLC
Focus Digital Marketing
Minuteman Press - Hudson
On Target Computers
Prestige Lawn and Landscape
Sandy Brecht Photography
Sonya Jansma, CPA
Western Wisconsin Health - Behavioral Health Services

IN-KIND BUSINESS AND COMMUNITY SUPPORT

3 Schweet Sisters
4-H Ambassadors
65 Vines Winery
A'La Mode
Amery Ale Works
Baldwin Greenhouse
Cady Cheese
CEC Theatres
Circle H Plant Ranch, LLC
Costco
County Market
Courtesy Corporation
Crayola Experience
D'Amico Catering
Dancing Dragonfly Winery
Dave DeVille Entertainment
Dick's Hometown Liquor
Ellsworth Cooperative Creamery
Family Fresh Market RF
Fancy's Salon and Spa
Farmer to Farmer
Fennern Jewelers
Flat Creek Eatery and Saloon
Flat Creek Inn & Suites
Frontier Ag

General Beer Northwest
Great Lakes Aquarium
Great Waters Brewing Company
Green Bay Packers
Guthrie Theater
Have Ya Herd
HCE Homemakers
Holiday Inn Elk River
Hudson Food Walk
Hudson Moms Group
Klass Cosmetics & Skincare
Knutty Knitters
Lake of the Torches Resort Casino
Lift Bridge Yoga Co.
Lincoln HCE
Liquor Haus
Locust Grove Community Club
Mall of America
Mama Maria's
Metropolis Resort and Conference Center
Milwaukee Brewers Baseball Club
Minneapolis Institute of Art
Minnesota Landscape Arboretum
Minnesota Timberwolves FastBreak Foundation
Minnesota Twins Baseball Club
Minnesota Wild Hockey Club
My Happy Place
New Richmond Area Chamber of Commerce
Paddy Ryan's
Peace Lutheran Church
Phipps Center for the Arts
Pizza Man
Ptacek's IGA
River Falls ACE Hardware
River Falls Moms' and Dads' Group
River Falls MOPS
Rush River Brewing
Russ Davis Wholesale
Showtime Entertainment
Skunk Hollow Pottery
Spring Valley Stagehands
St. Croix EMS & Rescue
St. Croix Lanes
Stages Theatre Company
Surly Brewing Co.
The Centre
The Lodge at Crooked Lake
The Saint Paul Hotel
USA Inflatables

IN-KIND INDIVIDUAL SUPPORT

We received in-kind contributions from more than 219 individuals. We appreciate your support!

We sincerely apologize for any error or omission. Please notify us of any oversight so we can make a correction in the future. Thank you!



A LETTER FROM THE BOARD PRESIDENT

Family Resource Center St. Croix Valley provides an annual report to the community to share program outcomes, evaluation measures, and our financial position.

2018 marked the Family Resource Center’s 20th anniversary. At a staff and board reunion in November we celebrated the vision of those community leaders who saw a need and rolled up their sleeves to create an organization dedicated to strengthening children, families and communities.

As an affiliate of Parents as Teachers, an evidence-based home visiting model, Family Resource Center St. Croix Valley is committed to four goals:

- Increase parent knowledge of early childhood development and improve parenting practices.
- Provide early detection of developmental delays and health issues.
- Prevent child abuse and neglect.
- Increase school readiness and school success.

It takes a village to raise the next generation. Family Resource Center St. Croix Valley continues to develop partnerships, grant proposals, and contract arrangements with foundations, counties, hospitals, state agencies, and United Way to enhance parent education programming. For example, in 2018 we completed our first year as one of 31 Family Foundations Home Visiting (FFHV) sites in Wisconsin.

FFHV programs are selected on a competitive basis by the Wisconsin Department of Children and Families (DCF) in partnership with the Department of Health Services Division of Public Health. As a result of FFHV funding, Family Resource Center increased home visiting capacity. We continue to ramp up to enhance staff training, incorporate new protocols, expand the number of families served, and increase prenatal enrollment of home visiting families. As a FFHV site, Family Resource Center parent educators are both on the front lines serving families and contributing to the ongoing development of evidence-based parent-education approaches.

To alleviate cramped conditions and accommodate growth, we doubled our leased space at our hundred-year-old downtown Baldwin office in 2018. The renovation included installation of work stations to support the confidential nature of parent educators’ work, and a dedicated space for programming and training. More than 75 board members and community volunteers contributed 400+ hours of labor to install ceiling tiles, shelving, stain doors, paint walls and trim, and move furniture. The exposed brick walls and naturally distressed wood floors resulted in a beautiful space. Stop in to see for yourself.



With the generous support of our partners, stakeholders and donors, Family Resource Center St. Croix Valley continues to invest in children and families – truly strengthening our Pierce, Polk and St. Croix County communities.

Thank you for your involvement in Family Resource Center St. Croix Valley.

Sincerely,

Chad Fett, Board President



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- Barbara Nelson
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- Mary Van Galen

2018 STAFF

- Agnes Ring, Executive Director
- Kristin Thompson, Development & Communications Coordinator
- Keri Fitts, Office Manager

PARENT EDUCATOR LEADS:

- Robbyn Bowman
- Marla Butler
- Susan Hodnefield, LSW

PARENT EDUCATOR STAFF

- Yazmin Alvarado-Soto
- Lori Bedessem
- Kristine Brede
- Ashley Bruggeman
- Julia Kannel
- Lori Ollig
- Jalena Ziemba

“[Family Resource Center programs] not only help me connect to other community resources, it helps me connect to other engaged mothers.”
 – Participant, Play & Learn