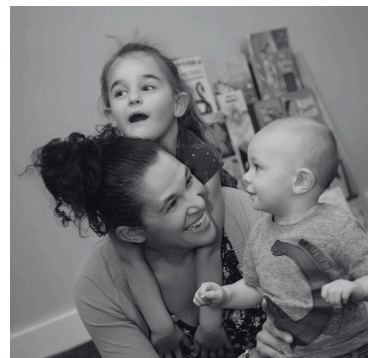
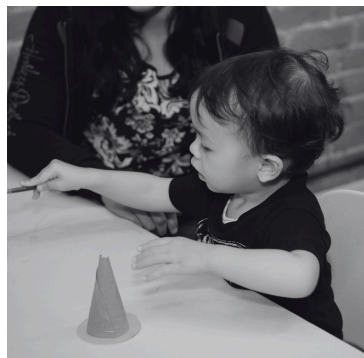
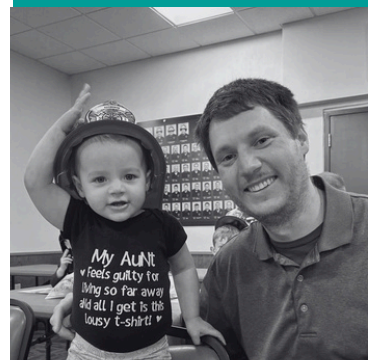


2025 Annual Report

FRCSVC's mission is to strengthen children, families and communities by offering education, resources and support.



715-684-4440



857 Main St., Baldwin, WI 54002



info@frcscv.org



www.frcscv.org

A LETTER FROM THE President



Amber Morgan
Dr. Amber Morgan, MD
M Health Fairview

Strengthening children, families, and communities.

Another wonderful year to reflect on here at Family Resource Center St. Croix Valley. Each year, we build upon past successes, and this year is no exception.

Our organization is leading the state's family resource centers with innovative leadership, multi-pronged programming, and successful engagement across three counties.

We cannot do it alone! We want to thank all who have contributed, including our exceptional staff, volunteers, donors, board members, community partners, and the families we serve. Together we are able to advance our mission to strengthen children, families, and communities.

With gratitude,

Amber Morgan
2025 Board President

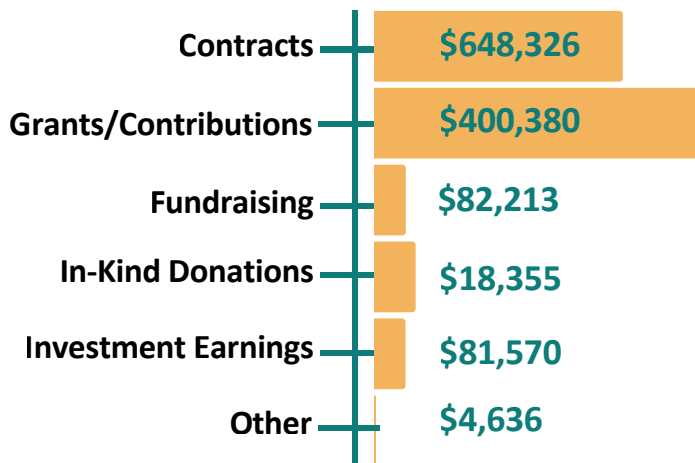


FRSCV has renewed its status as a Blue Ribbon Affiliate through a year-long process that included updating policies, conducting a self-study of 81 PAT quality standards, and completing team file reviews. This recognition from the PAT National Center affirms our commitment to delivering high-quality services and faithfully implementing the PAT model with a focus on continuous improvement and accountability.

Our work supports the core goals of the PAT program, including promoting positive parenting, early childhood development, school readiness, family health and well-being, and community connectedness. This achievement is a testament to the dedication and hard work of our team, as well as the strong support we receive from our community partners, funders, and families across the St. Croix Valley.

2025 FINANCIALS

2025 REVENUE



TOTAL REVENUE - \$1,235,480

2025 EXPENSES



TOTAL EXPENSES - \$1,211,980

Total Assets - \$3,101,242

Liabilities - \$66,738

Net Assets - \$3,034,504

Financial Statements audited by CarlsonSV





Thank You for your support

Thank you to all who made donations in 2025 supporting our programs and services. You are making a difference in the lives of local families with young children!

Contract Partners

STATE OF WISCONSIN \$600,027

- Department of Children and Families, Family Foundation Home Visiting
- Child Abuse & Neglect Prevention Board

HOSPITALS \$56,783

- Amery Hospital & Clinic
- Osceola Medical Center
- Western Wisconsin Health
- Westfields Hospital & Clinic

COUNTIES \$64,527

- Pierce Human Services
- Polk County
- St. Croix County Department of Health

Foundations, Businesses & Community Organizations

More than \$50,000

- Fred C. & Katherine Andersen Foundation
- Hugh J. Andersen Foundation

\$10,000 - \$49,999

- OEM Fabricators, Inc.
- United Way St. Croix and Red Cedar Valley
- Tom and Patty Doar Foundation

\$1,000 - \$9,999

- Burnett Dairy Cooperative
- Walker Family Foundation, Inc
- O'Connell Funeral Homes
- Russ Davis Wholesale
- Christian Community Homes & Services
- Hudson Flower Shop
- Johnson Motors
- Kiwanis Club Community Service
- Viola E Lundberg Trust
- Old National Bank
- WESTconsin Credit Union
- Auto-Owners Insurance
- FNC Bank
- Thrivent Financial
- Peace Lutheran Church
- Our Savior's Lutheran Church
- Polk-Burnett Electric Cooperative Operation Round-Up
- St. Croix Valley Foundation
- Woodville Lions Club
- Xcel Energy -- Hudson

In-Kind Professional Support

- Sonya Jansma, CPA

In-Kind Individual Support

Family Resource Center St. Croix Valley received \$18,355 through in-kind donations in 2025.

Contributions from January 1 - December 31, 2025

We sincerely apologize for any errors or omissions. Please notify us of any oversight so we can make the correction.

\$500 - \$999

- Pillar Bank
- Adoray Home Health & Hospice
- First State Bank and Trust
- Nilssen's Foods
- St. Croix Electric Cooperative
- Baer Manufacturing
- Alera Group
- Bakke Norman
- Compeer Financial
- Ellicott Dredge Technologies
- Heywood, Cari & Anderson SC
- Kwik Trip
- Lindus Construction
- Royal Credit Union
- St. Croix Casino
- Studio EA
- Village Pharmacy

Up to \$499

- Redeemer Lutheran Church ELCA
- T&D Johanson LLC
- Walker's Restaurant, Inc.
- Women of Trinity Lutheran
- Associated Bank Volunteer Grant
- Citizens State Bank
- SRI
- Family Friendly Workplaces
- Vanasse Apartments, LLC
- Krooked Kreek Golf Course
- Our Savior's Women of ELCA
- Fennern Jewelers, Inc
- Heartfelt Therapy
- Twin Cities Pool Table Guy
- Homestead Veterinary Clinic
- Bowman Development Inc
- Coming Home
- EdwardJones
- Hudson Area Chamber of Commerce & Tourism Bureau
- MidWestOne Bank
- Mindful Connections
- Murtha Sanitation
- Noah Insurance Group
- Osceola Lanes
- Raska Sewer
- SF Insurance Group
- Valley Spirits
- Western Wisconsin Health
- Eira Consulting, LLC
- United Health Group



Individual Donors

Adam Reyzer
Ashley & Jason Bruggeman
Alison and David Page
Allison Fennern and Maddie Napolski
Amber and Benjamin Morgan
Amy Jo Folwick
Amy Schutts and Donovan Engler
Andrew and Mary Beth Johnson
Angela and Thomas McKenzie
Angie and Greg Pilgrim
Anita Justen
Ann Marie Pueschner
Annastasia and Troy Wilkinson
Anthony & Jessica Walker
Apollonia and Dennis Beale
Ashley and Zeke Smith
Barbara Nelson
Barry and Darla Cain
Barry Tulkki and Margie Peterson
Becky and John Maher
Brianna Mayer and Brody Burr
Bruce and Tamy Severude
Camille and Ryan Cari
Candi and Steve Phernetton
Candice and Michael Murphy
Carol and Ed Kline
Carrie Krueger
Catherine and Mike Stevens
Chad and Heidi Fett
Cheyenne Carlson
Cindy Jensen
Christian and Lynsey Gausman
Christopher and Kelle Anderson
Christopher Babbitt and Peggy Audley
Christy Atkinson
Clint Andersen DVM
Courtney Foulker
Cynthia and Michael Jensen
Dale and Judy Crowley
Dan and Pam Donahue
Dan and Patty Draxler
Danielle Oelkers
Dave and Joan Bartz
Deb Jones
Debra and Robert Wild
Dennis & Lois Duerst
Diane and L Allan Hoogheem

Diane Ullom
Donald Anderson
Donna and Patrick Hayes
Dr. Danielle Johnson
Elizabeth and Mitchell Erickson
Emily Hanson
Emma O'Connell
Faye Luepke
Frank and Deberah Keogh
Gerhard and Susan Koosmann
Gina Unseth
Greg and Molly Miller
Heather Amos
Heather Logelin
Hillary and Clint Meyer
Jack and Jennifer Pollitt
Jackie Savall
Jacqueline Savall
James and Nada Merth
Janet Pribnow
Janie and Ray Gandy
Jared Peterson and Sarah Tyler-Peterson
Jason and Teresa Nilssen
Jeffrey and Ericka Hawkins
Jena Most and Joshua Cudd
Jenelle Primer
Jennifer and Bryan Jones
Jerry and Judy Johnson
Jessica and Gregory Weyer
Joan Hanson
Jodi and Travis Gibson
Joe Burgraff
John and Candice Varco
John and Evalyn Nerbonne
John and Julie Hanson
John and Lisa Groh
Joseph and Kelly Brellenthin
Judy and John Peterson
Judy Edgar
Judy Krank
Julie and Keith Lundstrom
Karen and Neal Johnson
Karen Roessler
Kari and Randy Roosa
Karl and Becky Anderson
Kathleen Findlay
Kaycee and Shawn Eggen
Kayla and Caleb Lombard

Keith and Nina Larson
Kelly and Eric Gullixson
Kelly and Joshua Ingli
Kevin and Susan Branstad
Kim Nielsen
Kiwanis Club of Greater Hudson
Kris and Michael Finger
Larry Gee
Laura and Brandon Koehler
Leon Merck and Kelly Kenall
Lester and Kari Halstead
Linda and Tim Foster
Linda Skoglund
Logan and Sarah Butler
Lois Burri
Loreen Ollig
Madison Peterson
Maggie and Kyle Holmlund
Manfred Dietze
Marge Dusek
Maria Anderson
Marjorie and Dan Dusek
Mark and Tamra Evans
Mark Vanasse and Agnes Ring
Marla, Bill and Tori Butler
Marsha Shafer
Mary and Jerome Halls
Mary and John Onkka
Mary Ellen Cox
Mary Sue and Chuck Ash
Megan and Adam Boldig
Michelle LeClaire
Mike and Carla O'Connell
Minda and Jason Matthys
Monica and Cody Shafer
NaDena and Dan Rosen
Nadine Johnson
Neil Kline and Quinn Alt
Oscar and Sally Theiler
Patsy and Jerry Nelson
Rachel and Brent Ackley
Randi and Gary Hoffman
Rick Bonlender
Richard Berends
Rita and Bill Lawson
Rob Kreibich
Roger Bevers
Ron and Kathy Hansen
Ryan Smith
Ryma and Ryan Lindquist

S Mark and Jackie Tyler
Sally Bean
Sally Torgerson
Sam and Teresa Cari
Samantha Bush and Kyle VanBlaircom
Stacy Burr
Sandra and Walter Borowski
Sarah and David Weiske
Sarah Lynn and Jason Edwards
Scott and Angela Mathison
Scott Knudson
Sharon and Lance Reyzer
Shelley LeClaire
Shelli Erck
Sonya and James Jansma
Sue Branstad
Susan and Kirk Hodnefield
Suzie and David Helgeson
Terry Larson
Theresa and Todd Johnson
Thomas Aaby
Todd & Dawn Johanson
Todd and Tammie Ptacek
Todd & Tracey Petersen
Tom and Jo Ellen Schumacher
Tracey Schug-Petersen
Virginia Place
Vivien Chime
William and Ann Findlay



"Alone we can do so little; together we can do so much."

— Helen Keller

In-Kind Business & Community Organizations

A Butchery Shoppe
A&W
Baldwin Woodville Insurance
Basket of Flowers Farm
Beauty Lounge Salon & Boutique
Bill's Distributing
Book Ladies of Spring Valley
Baldwin-Woodville School District
Canterbury Park
Ellsworth Creamery

Ellsworth State Farm
Fennern Jewelers
Great Lakes Aquarium
Green Bay Packers
Hudson Theatre
Krooked Kreek Golf Course
Kwik Trip
Lupient Ford
McDonald's Courtesy Corporation

Minnesota Landscape Arboretum
New Richmond Area Centre
New Richmond Golf Club
Nilssen's Foods & Dick's Fresh Market
Peace Lutheran Church Bible Study Group
Science Museum of Minnesota
Sharon Lynn Wilson Center for the Arts

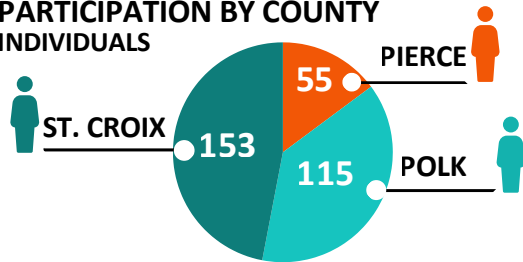
Skydive Twin Cities
Spence's Maple Syrup/Cave Creek Co.
Stages Theatre Company
Stillwater Trolley
Trollhaugen
Vino In The Valley
Western Wisconsin Health
Zoe Communications, Inc

PARENTS AS TEACHERS

Home Visiting



PARTICIPATION BY COUNTY INDIVIDUALS



PROGRAM STATISTICS

112 Total Families Served
1,615 Total Visits Completed

92% - In-Person
3% - Video
5% - Phone

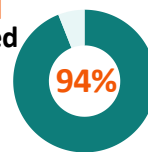


1,640 books were given to families in home visiting

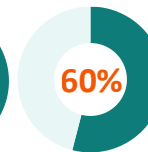


96% 108 families were connected to at least 261 resources

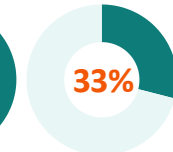
DEMOGRAPHICS - EXPERIENCES & STRESSORS



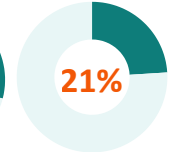
Low Income



Mental Health



Substance Use Disorder



Child Abuse or Neglect

HEALTH OUTCOMES



98% Children have health insurance



42% Children 19-35 months fully immunized



28% New families enrolled prenatally

PROGRAM EVALUATION

96% of families had at least one goal documented

95% of parents provide loving responses to child's cues, praised child, help them regulate well & child shows reciprocal connections after two years of service

85% of children had a family member read, told stories, and/or sang songs with their child daily during a normal week

95% of children had a timely developmental screening

78% of families achieved at least one goal

35% of visits had more than one parent/guardian/caregiver present

34% of visits had male caregiver/guardian present

Group Connections

1,342 TOTAL NUMBER OF ATTENDEES

627 UNDUPLICATED PARTICIPANTS

112 PROGRAMS OFFERED

GROUP CONNECTIONS - PROGRAMMING INFORMATION

1,977 Total Unduplicated Program Count

Programs

PLAY & LEARN

211 Unduplicated Participants
18 - 9/10 week sessions
CHILDREN ADULTS

123

88

ECE FAST/FASTWORKS

Early Childhood Education Families and Schools Together

56 Unduplicated Participants
8 - 8 week sessions
CHILDREN ADULTS

28

28

RECOVERING TOGETHER CAFE

132 Unduplicated Participants
CHILDREN ADULTS

24

108

Welcome Baby
530 Unduplicated Participants

Special Events

17 Event Offerings

377 Unduplicated Participants

Leisen Family Farms

1 Event Offering
37 Attendees

Adults 17

Children 20

Cookies for a Cause

1 Event Offering
27 Attendees

Adults 11

Children 16

Jensen Pumpkin Patch

1 Event Offering
36 Attendees

Adults 16

Children 20

Gardening with Guardians

1 Event Offering
22 Attendees

Adults 9

Children 13

PARENT ADVISORY COUNCIL

FRSCV's Parent Advisory Council (PAC), is composed of 9 members who are either current or past participants in our programs. PAC met 10 times in 2025 and guides programming decisions for FRSCV.

Apple Picking

1 Event Offering
24 Attendees

Adults 12

Children 12





Family Resource Center

St. Croix Valley

Serving Families in Pierce, Polk and St. Croix Counties
857 Main Street, PO Box 2087, Baldwin, WI 54002
frcscv.org | Phone: 715.684.4440 | info@frcscv.org



United Way
St. Croix Valley



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ATTORNEYS AT LAW



Sponsored by Clear Lake, Ellsworth,
Glenwood City, and Baldwin stores



2025 FRCSCV Staff

Leadership Team
Marla Butler
Program Manager

Neil Kline
Development &
Comm. Manager

Jen Jones
Bryant Corrigan
Business Manager

Program Leads
Robbyn Bowman
Kristine Brede

Administrative Staff
Courtney Arens
Administrative Assistant

Brianna Mayer
Marketing Coordinator

Parent Educators
Adela Guerrero
Andrea Orozco
Ashley Bruggeman
Cheyenne Carlson
Lori Ollig
Analís Rechtzigel
Karia Ristow
Jennifer Boleen

Board of Directors

Executive Committee

Amber Morgan
President

Barry Cain
Vice-President

Tara Buechner
Secretary

Mark Tyler
Treasurer

Past President
Chad Fett

Ryan Cari
Anthony Gould
Donna Hayes
Abby Klatt
Emma O'Connell
Eilidh Pederson
Jennifer Pollitt
Sharon Reyzer
Amber Richardson
Sarah Tyler-Peterson

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